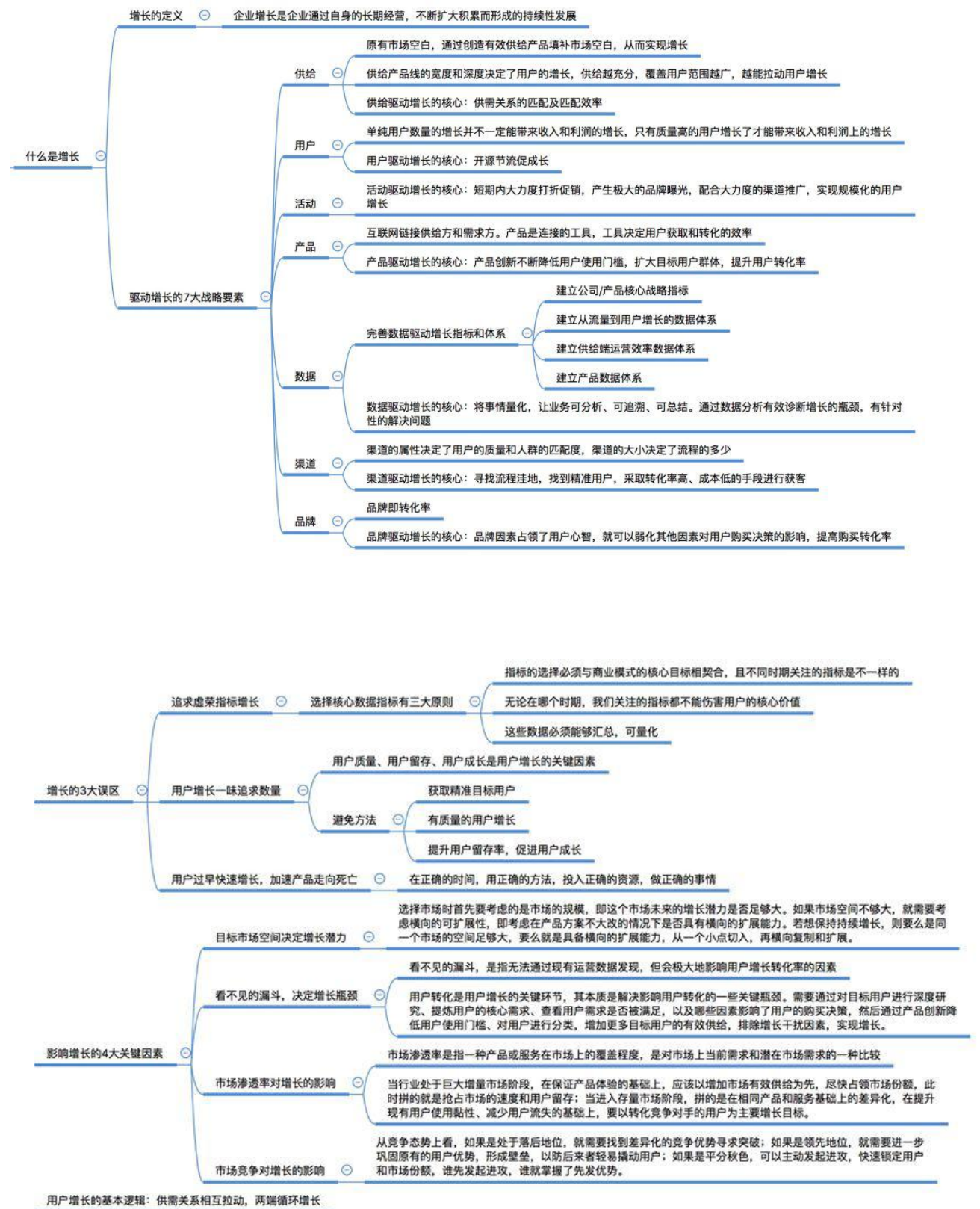
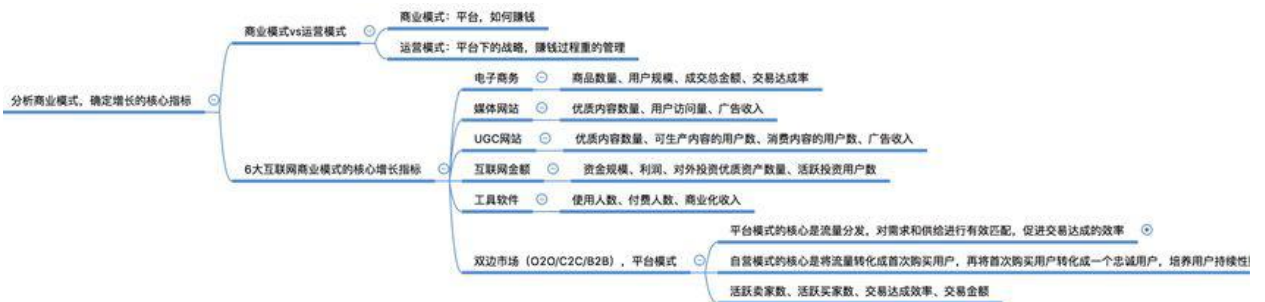


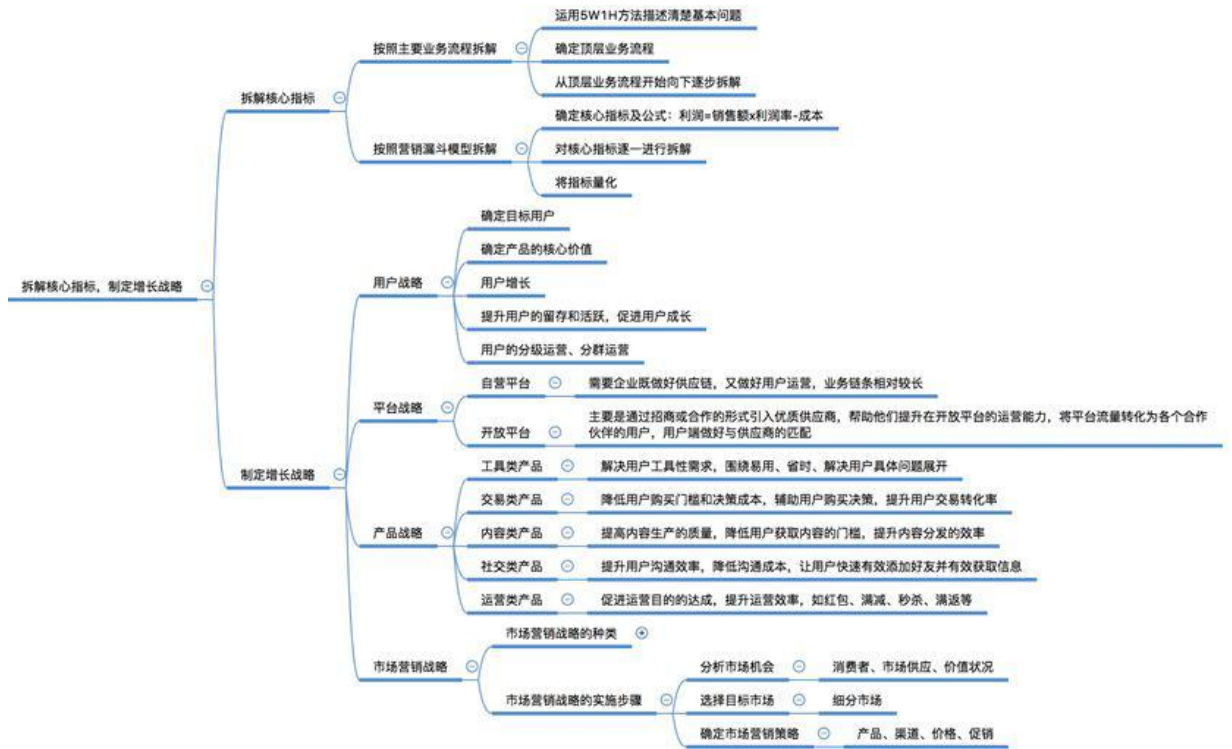


第一章：正确理解和认识增长

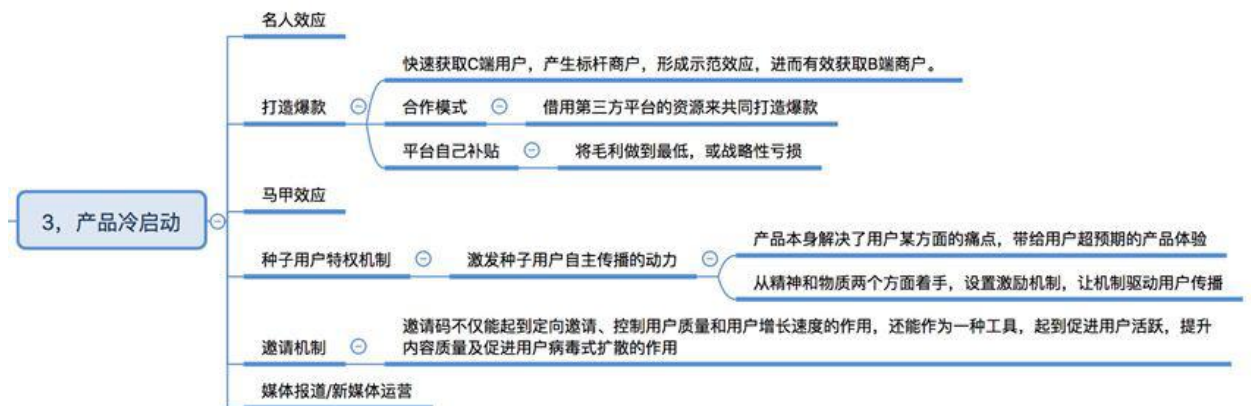


第二章：制定增长战略

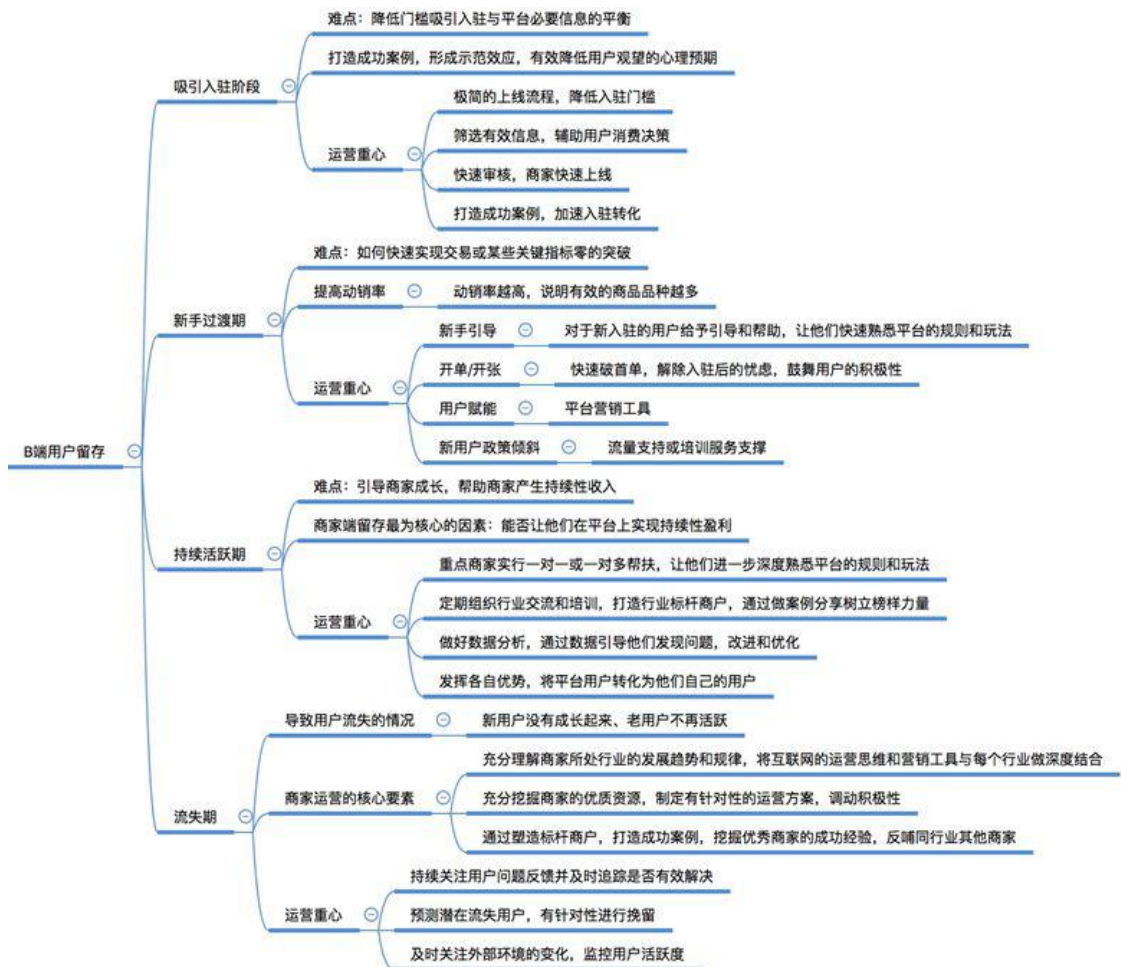
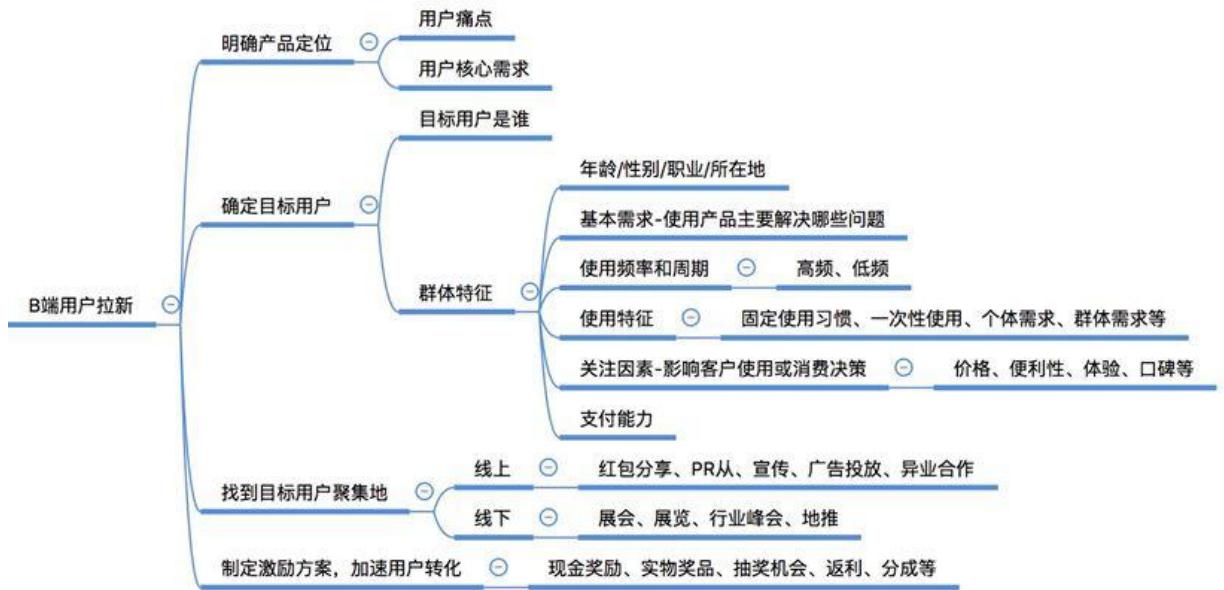


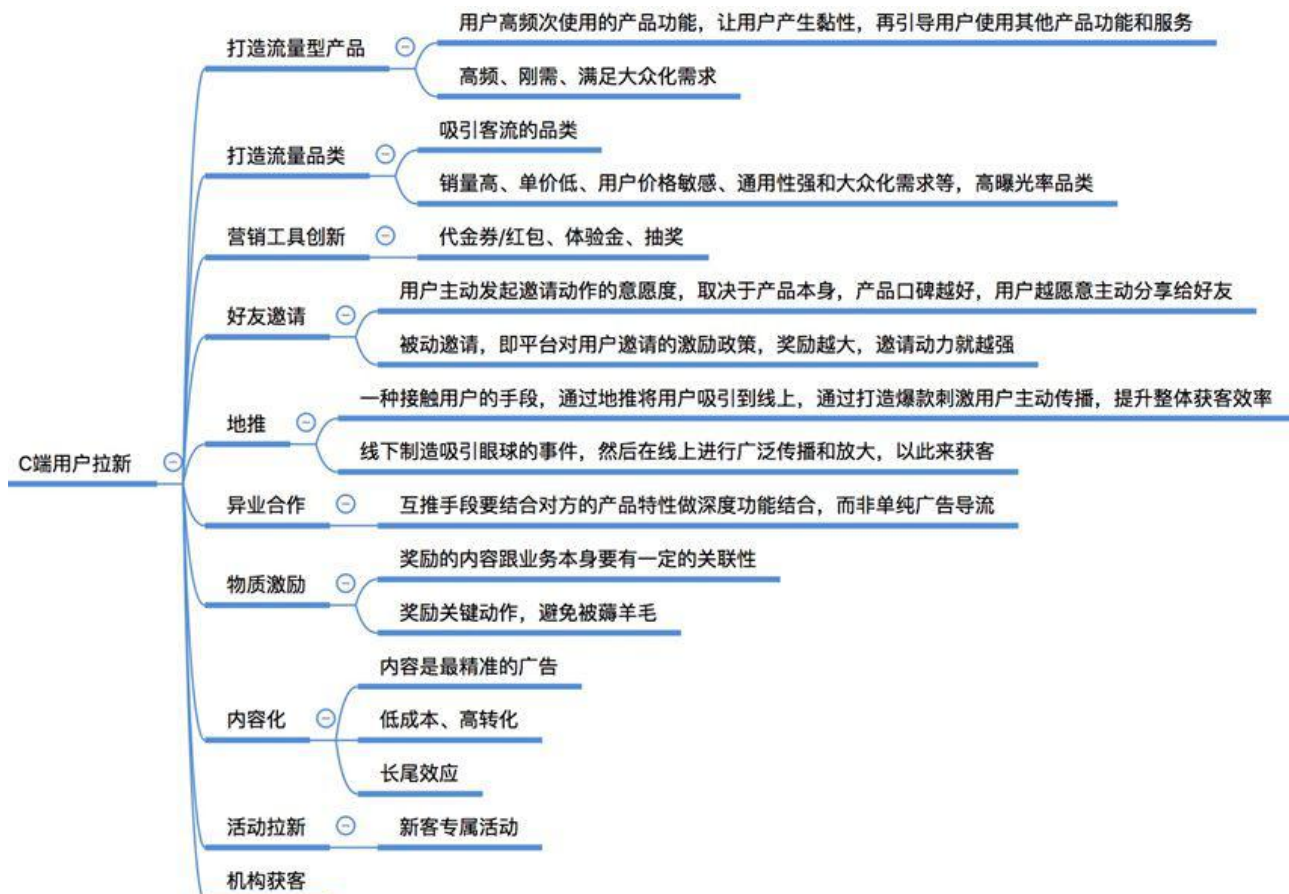


第三章：产品冷启动

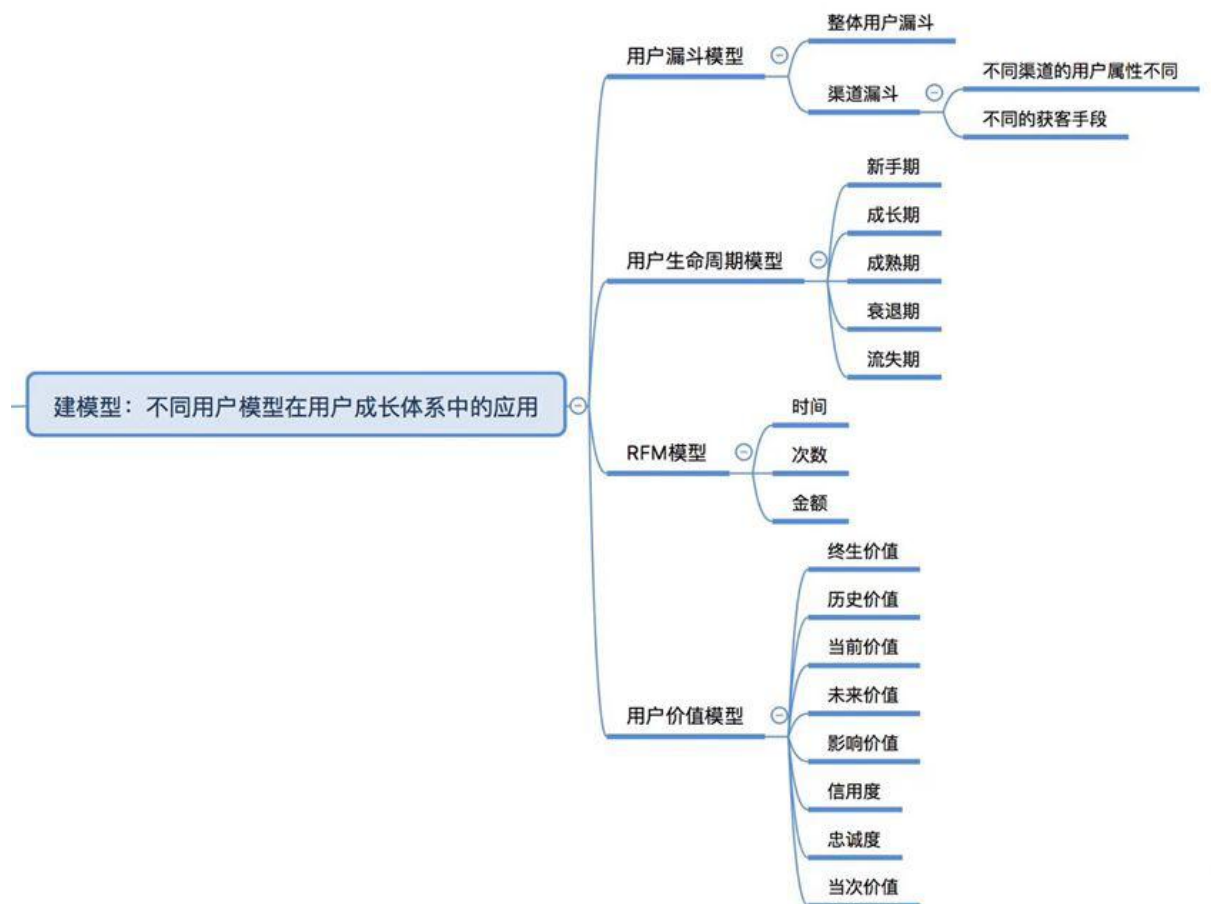
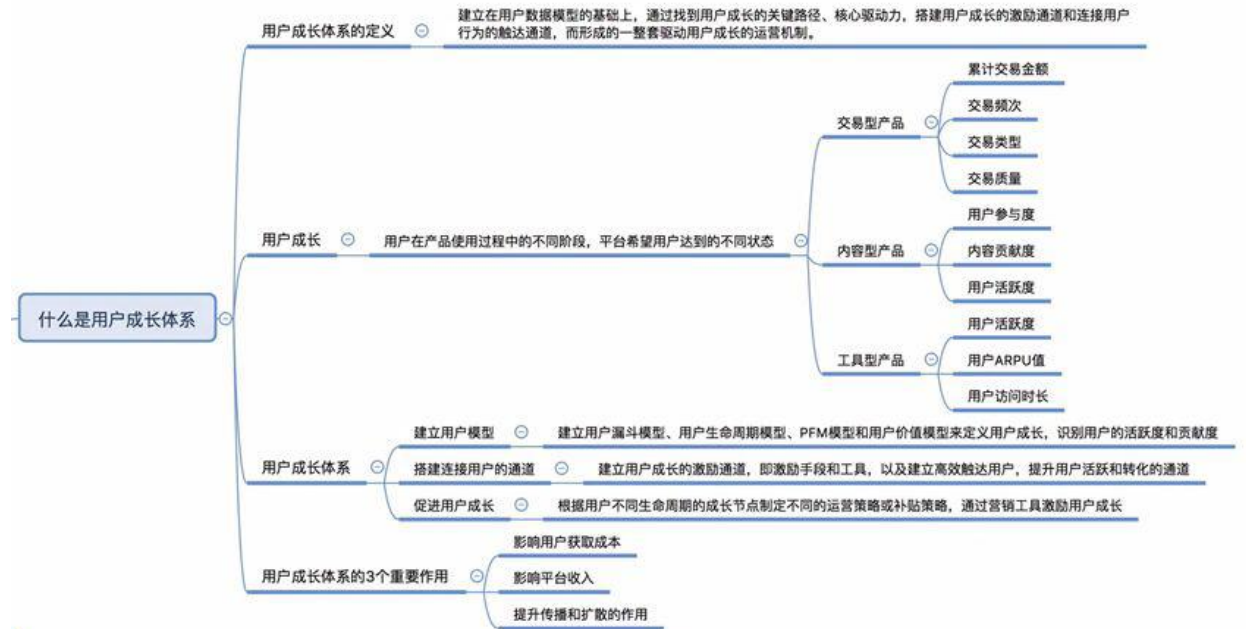


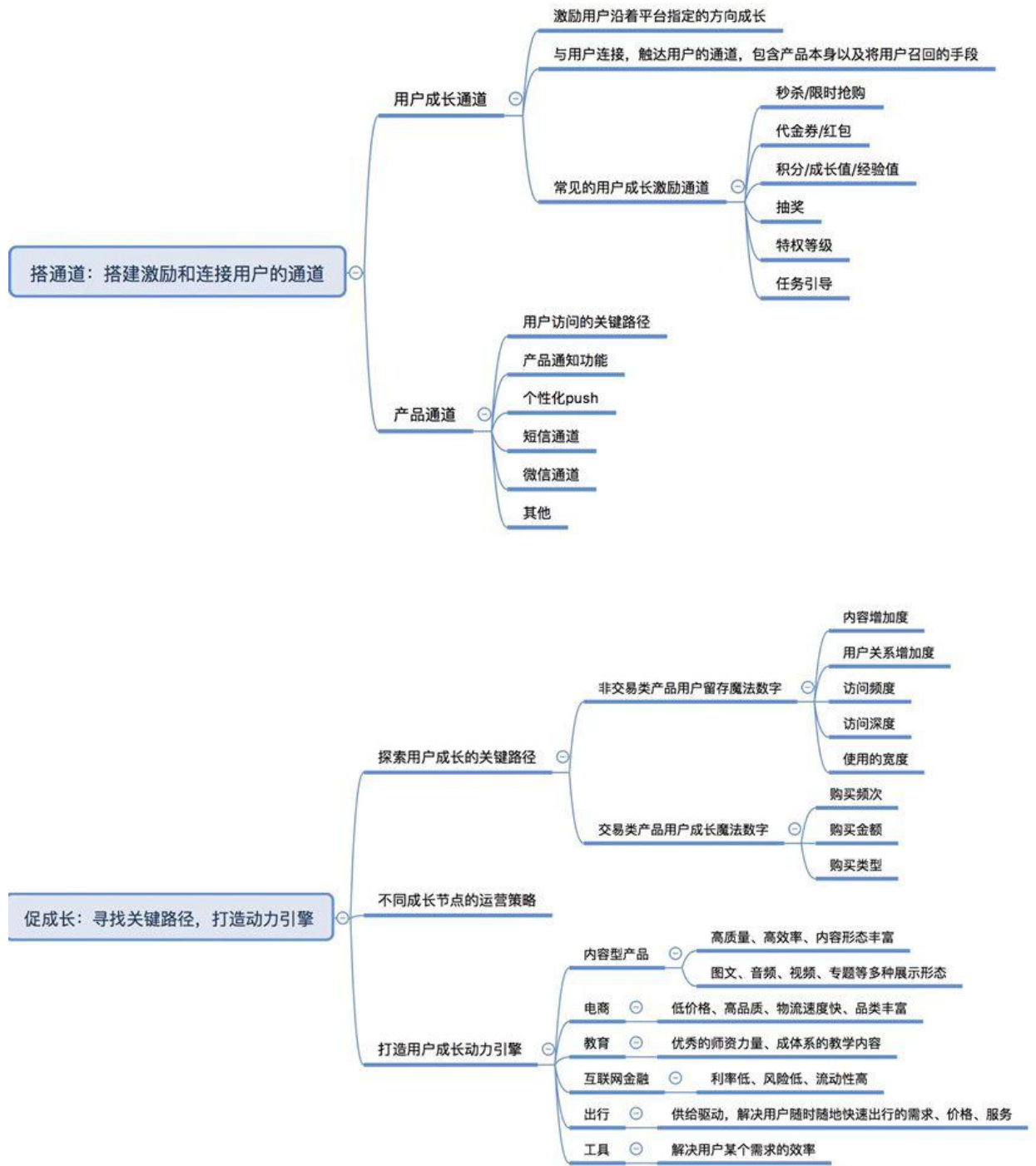
第四章：用户的拉新、留存和转化



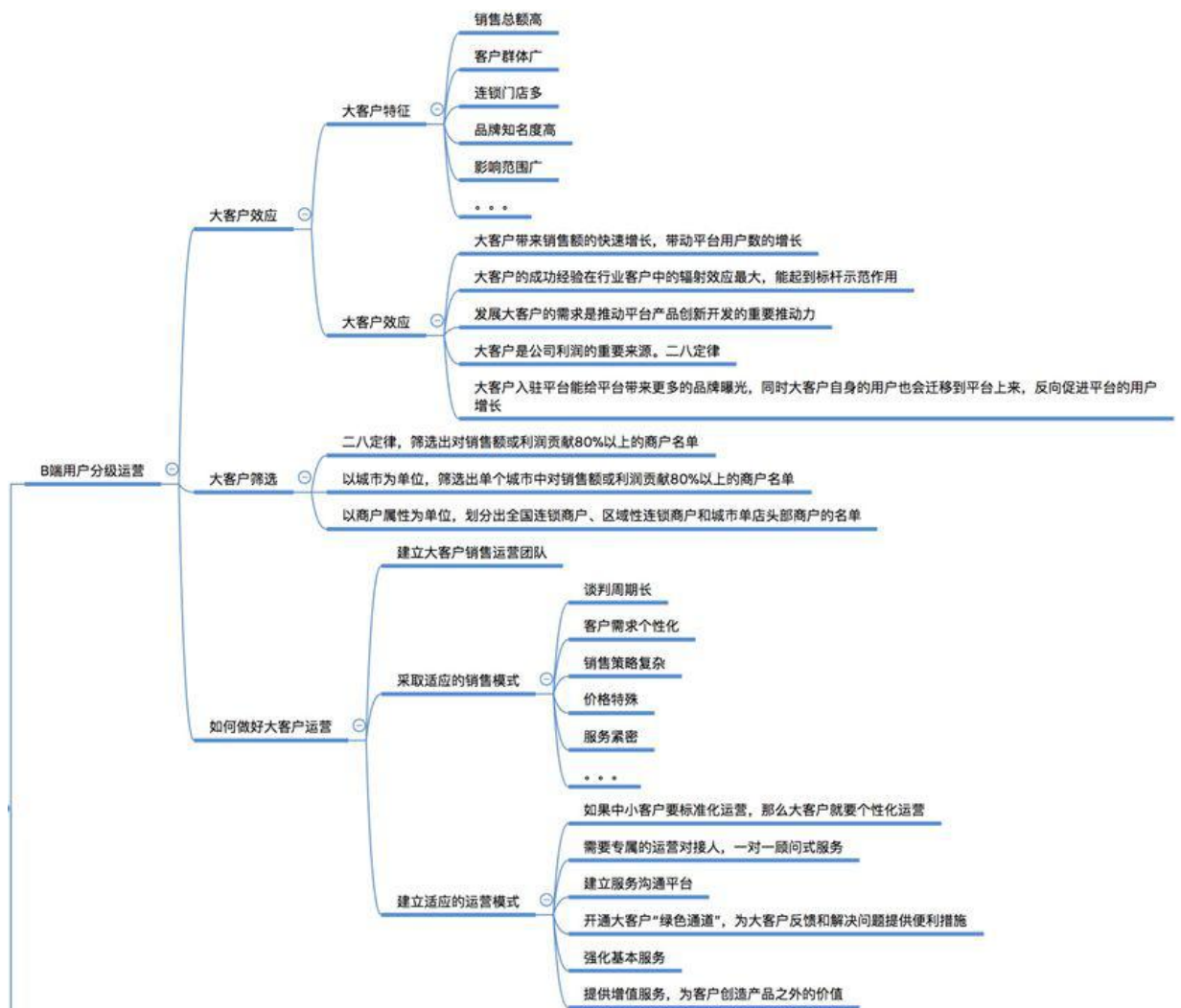


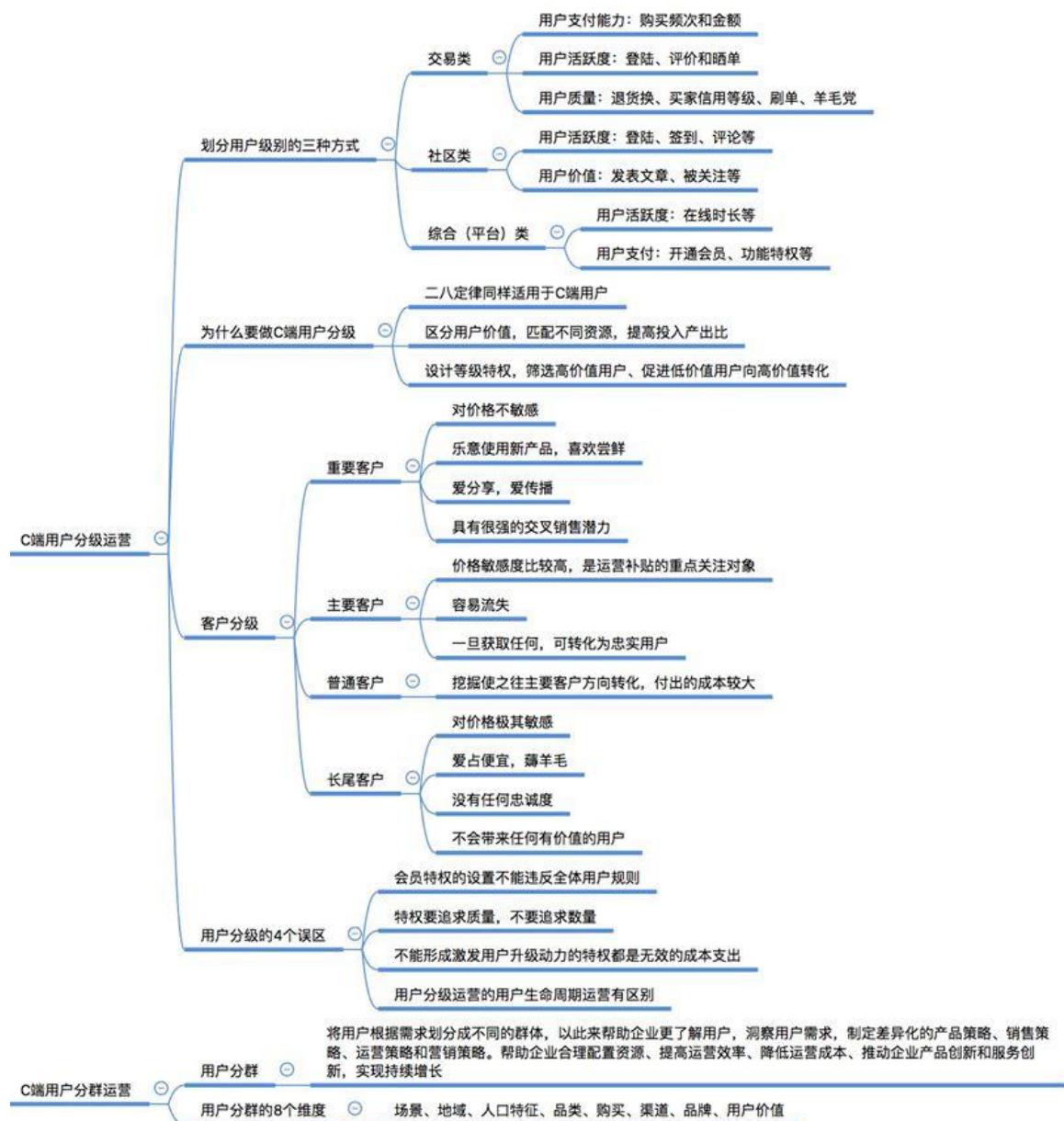
第五章：搭建用户成长体系





第六章：用户运营





第七章：补贴：用户增长的必杀技

